

## Speaking Event

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# Protecting ALL-22 Content in the Digital Age

**Presenter:**

Kenneth Booth  
Intellectual Property & Patent Attorney

**Date:**

Wednesday, May 13th 2015  
4:00 pm

**Location:**

Ellis Room  
Hyatt Regency Phoenix  
122 North 2<sup>nd</sup> Street  
Phoenix, AZ 85004

**Registration:**

Closed

Kenneth Booth will be speaking at the Collegiate Sports Videographer Association's Annual Meeting about issues relating to copyright protection for the ALL-22 Video footage used in college and professional football. Discussion will include an explanation of the copyright laws surrounding Strategies for protecting the footage, ownership issues, what violates owner rights in the footage, examples of infringement and how to avoid it, and strategies for protecting owner rights in the copyrights and reducing the incidence of copyright infringement of the ALL-22 Video footage.

**About the Presenter**

Kenneth Booth is a Registered Patent Attorney and IP Coach® specializing in patent and trademark services. Ken is registered to practice and appear before the United States Patent and Trademark Office in all matters. Despite being a patent attorney living in Mesa, Arizona and working in Tempe, Arizona, Ken represents clients throughout the United States and other countries. His emphasis is on client education in intellectual property protection and strategies to advance company value in the fields of mechanical, software, aerospace and electrical engineering; and computer, communication, information, medical and medical device technologies. Ken also provides boutique-quality guidance and representation at state, federal and international levels during every phase in the life of patent, trademark, copyright, trade secret and licensing assets. If you need international patent or international trademark protection, give Ken a call.

Read more about Ken Booth at [www.boothudall.com/attorneys/kenneth-c-booth](http://www.boothudall.com/attorneys/kenneth-c-booth)